

Investment Pitch

The problem

Problem

With the COVID crisis the world faced in 2020 and 2021, we noticed a drastic change in using the internet tools .

Challenge

All the Traders faced the same problems, which is the visibility on the Net and the access to their services and/ or products.

Negatives

The fact to have a little visibility and not up-to-date tools (payment systems, etc.) made loose some sale opportunities.

The numbers

20%

Online-platform use increased by about 20% as platforms allowed businesses and households to continue producing and working during lockdowns.

\$32B

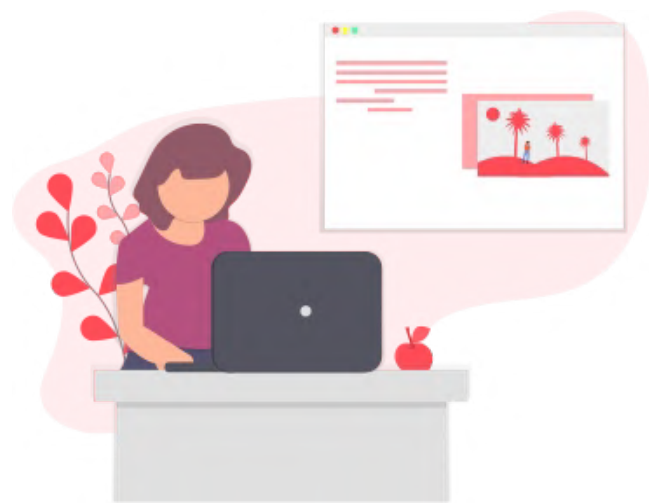
Consumers paid \$32 billion more online for the same amount of goods during the past two years of crisis.

9 Apps

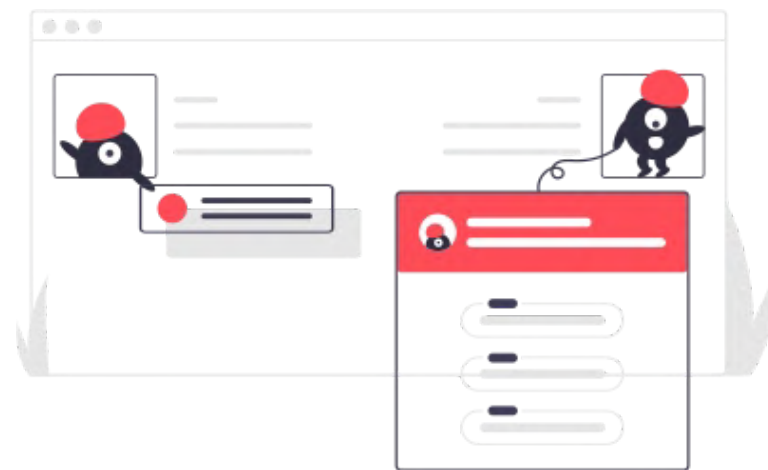
Owners of smartphones use an average of 9 apps a day. This shows that all app users, across all industries, 80% **do not use the apps** they have downloaded after three months.

The solution

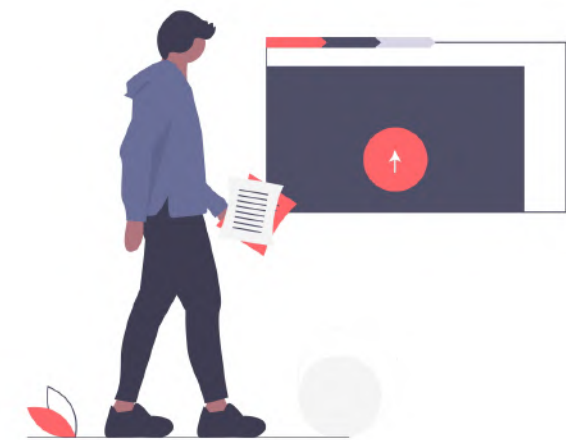
The yet existing platforms are based on an old perspective of the online market, with Findisy we bring the solutions based on the new approach.



Local and International Traders



Easy to use platform



Retail and Professional Users

What **makes** **Findisy** different and better.

Findisy is not only a referral platform but you can book, sale and promote any business.

Local and International Traders

Our platform is easy to use with a dashboard containing the main field necessary to manage all aspects of Findisy.

- A low-effort source of revenue
- Unique personalization options
- Quick and easy setup

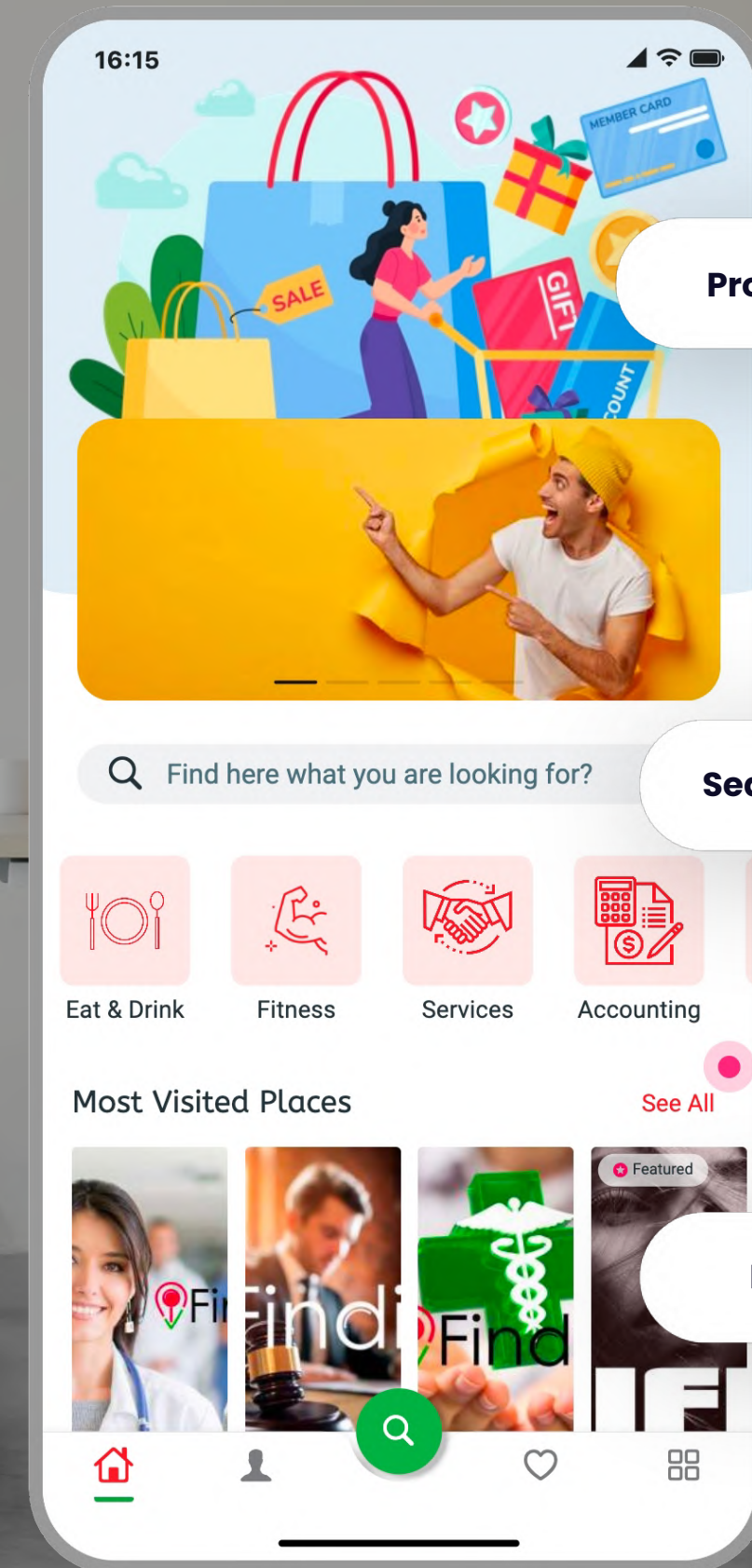
Retail and Professional Users

Retail clients can use Findisy as Professionals, because even as Professional they are considered as a potential client.

- Laser-precise targeting
- A guaranteed increase in brand visibility
- Real-time reporting

One simple and unique platform with a dashboard.

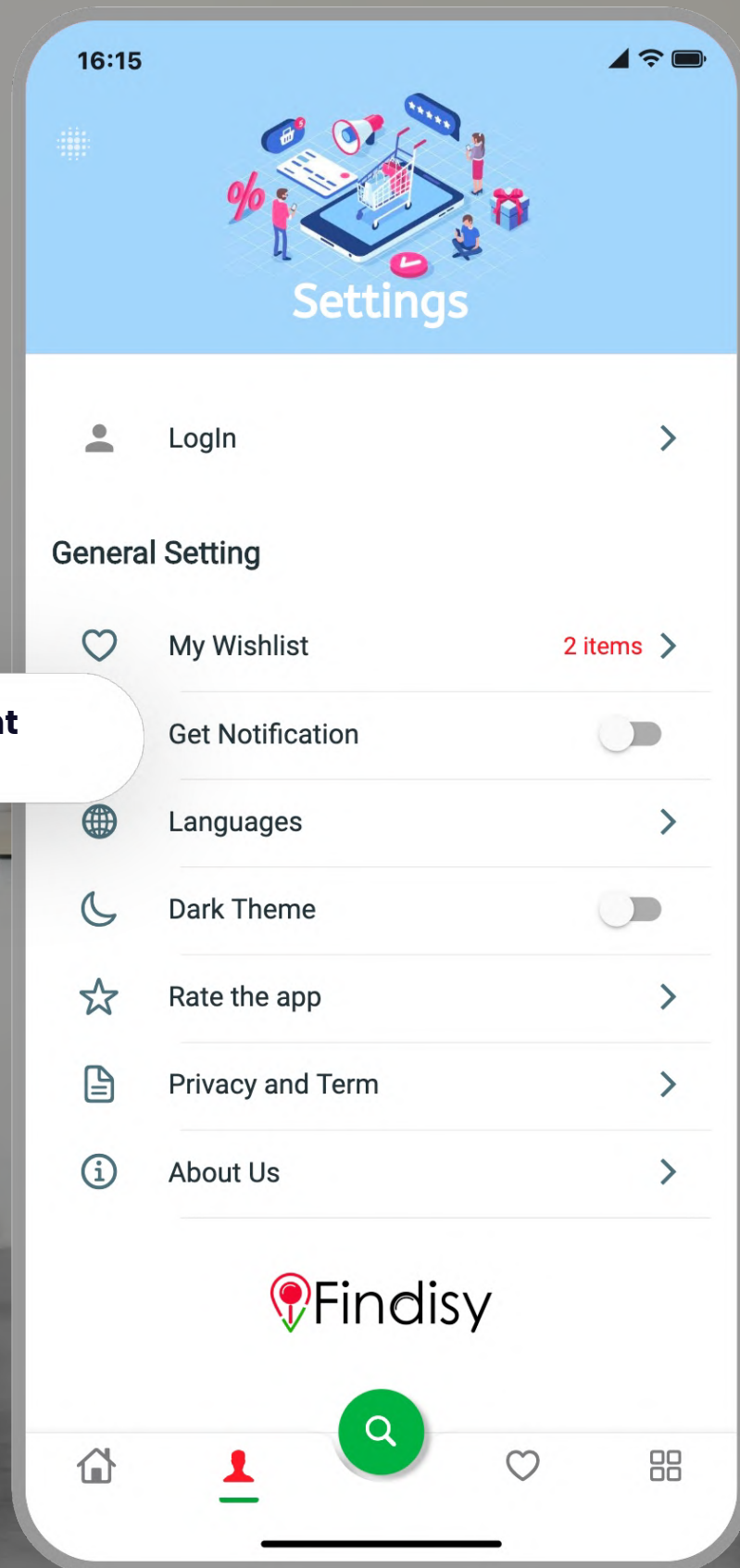
Findisy is easy to use but offers a larger way of give visibility of the different business as we do not use adverting, thus the page of Trader is for him alone and not intoxicated with advertising.



Promotion possible

Search bar easy to use

Featured Listings



User and Trader

That you are a Trader or a simple user, on Findisy you don't need to have separate accounts. This point of view doubles the possibility of clients.

The benefit of One Unique App Findisy

Findisy speaks to everyone, for the users as for the professionals



Executive



Boss



Yo pro



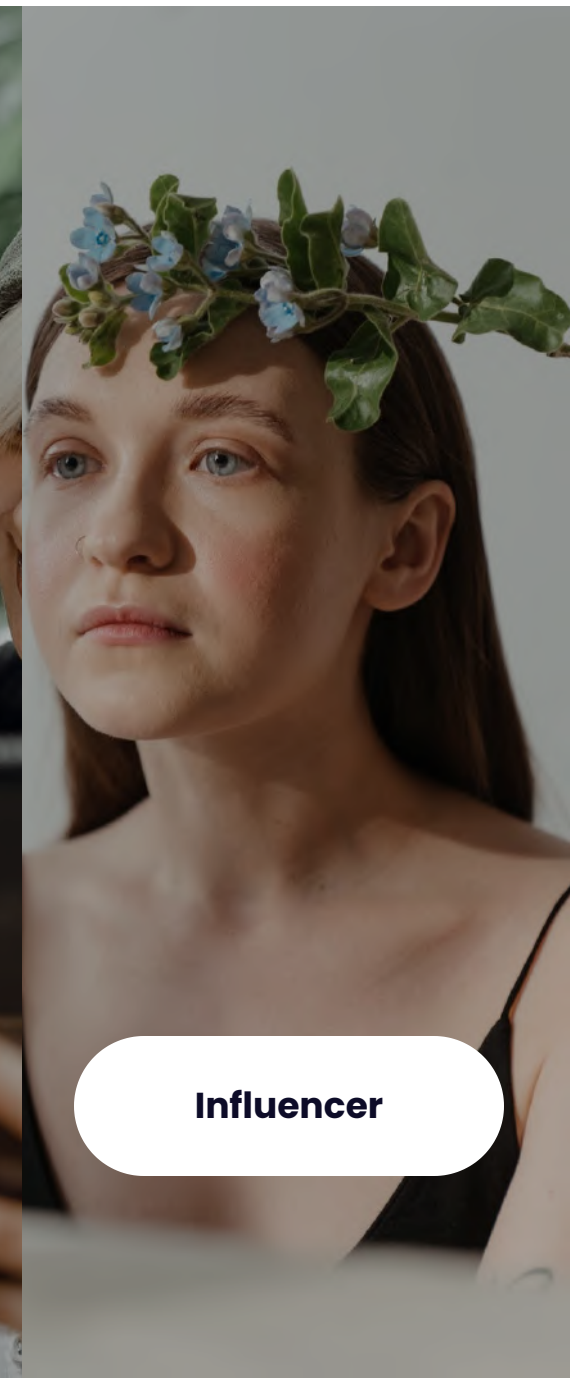
Family



Digital nomad



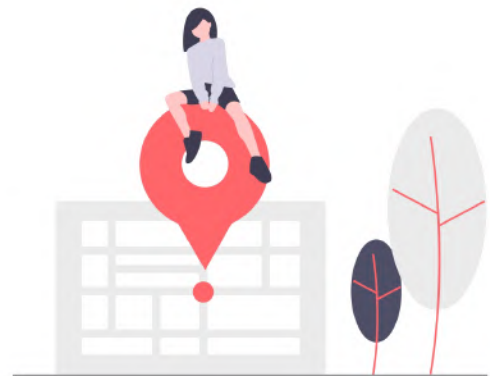
Millenial



Influencer

How does Findisy services work?

Break down the process of working with you into simple, straightforward steps so that your potential customers know what to expect.



Register

Register on the platform as Guest or Owner



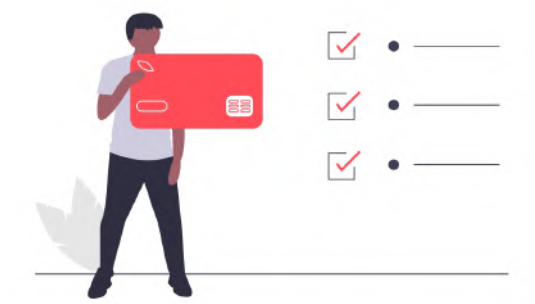
Get listed

As a trader upload the information on your business



Share

Share to everyone on the social media your presence on Findisy



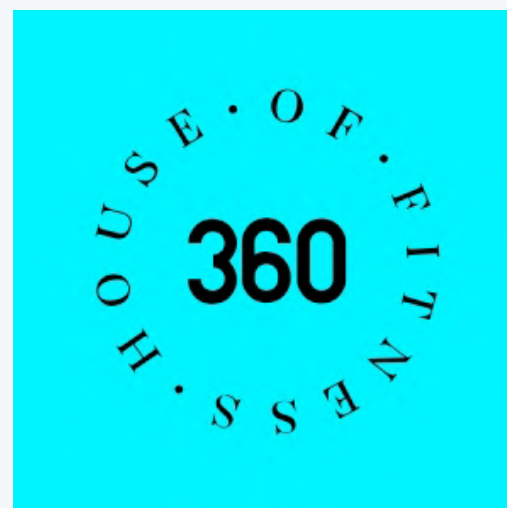
Grow

Use Findisy on a daily basis to grow your client base

You're in good company

Meet our clients

Here you have our biggest clients and also support. Those company owners and association do really like to be on Findisy.



Find everything, everywhere easily.